

# CITIES, HEALTH AND WELL-BEING

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**Ricky Burdett**

Professor of Urban Studies; Director, LSE Cities and Urban Age,  
London School of Economics

*Can the London 2012 Olympics make East London Healthier ?*



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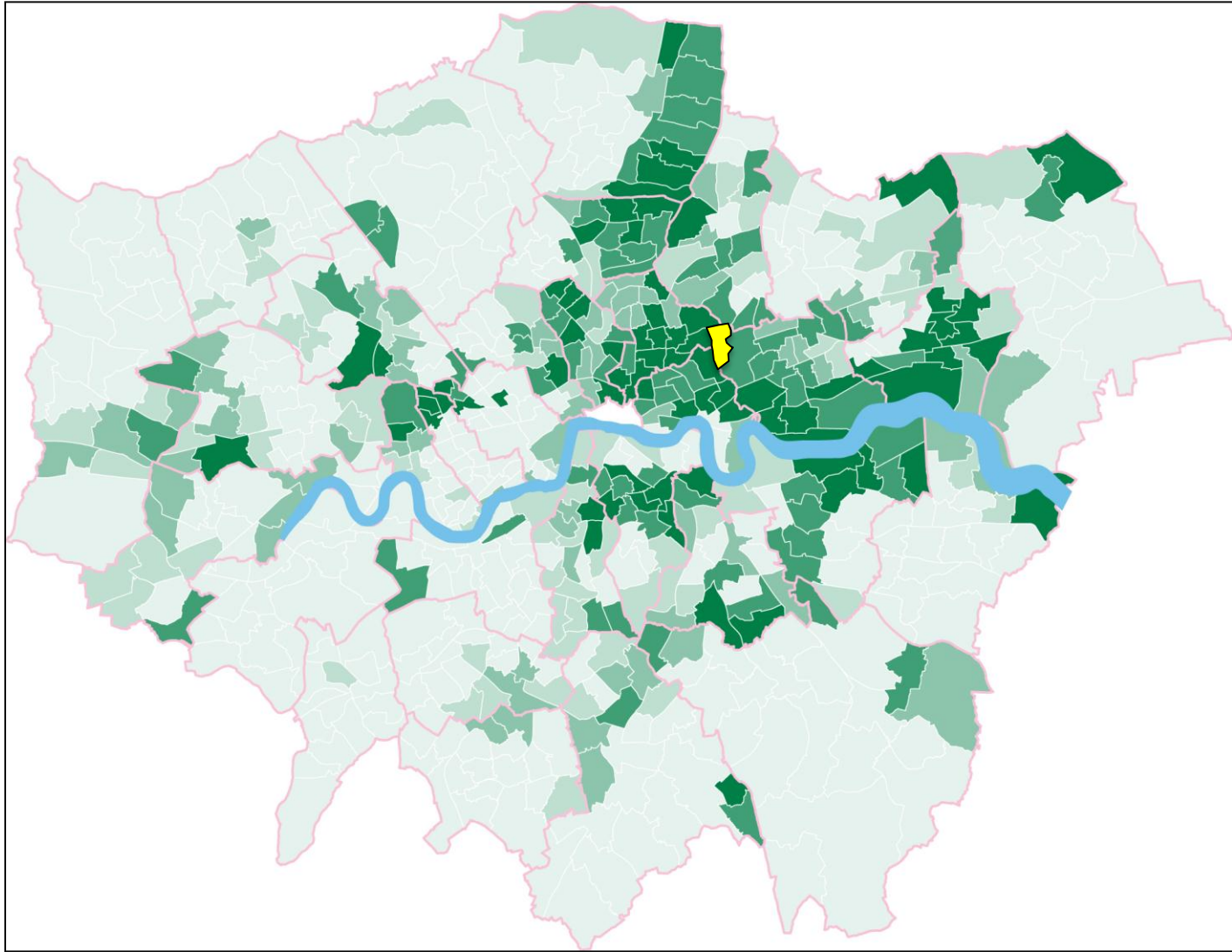
[www.urban-age.net](http://www.urban-age.net)

## Can the London 2012 Olympics make East London healthier?



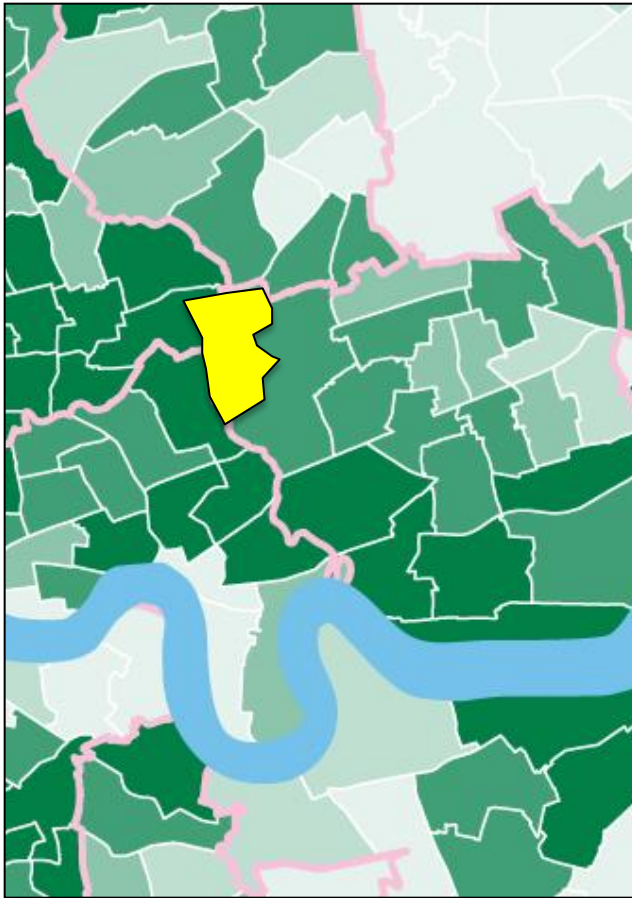




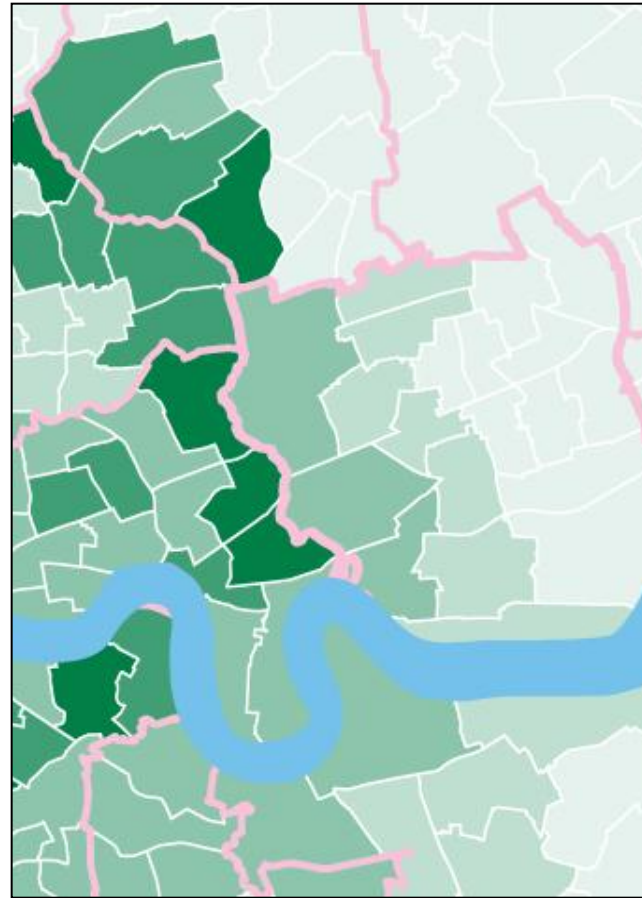


**OLYMPIC  
PARK  
LEGACY  
COMPANY**

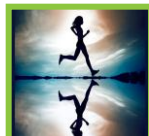




**2011**



**1898**





# The Key Diagram

Key	
	Central Activities Zone (policy 5B.2)
	Metropolitan Centres (policy 2A.5)
	Opportunity Areas (policy 2A.2)
	Areas of Intensification (policy 2A.3)
	Sustainable Communities Growth Areas
	Development Corridors
	Regeneration Areas (policy 2A.4)
	Metropolitan Open Land (policy 3D.9)
	Green Belt (policy 3D.8)
	Channel Tunnel Rail Link (policy 3C.8) under construction
	Crossrail 1 (policy 3C.11) proposed
	Sub-regional Boundaries
	Main Airports

Luton

Stansted

London Stansted  
Cambridge Corridor  
Policy 5E.1

Western Wedge  
Policy 5D.1

Heathrow

Thames Gateway  
Policy 5C.1

City

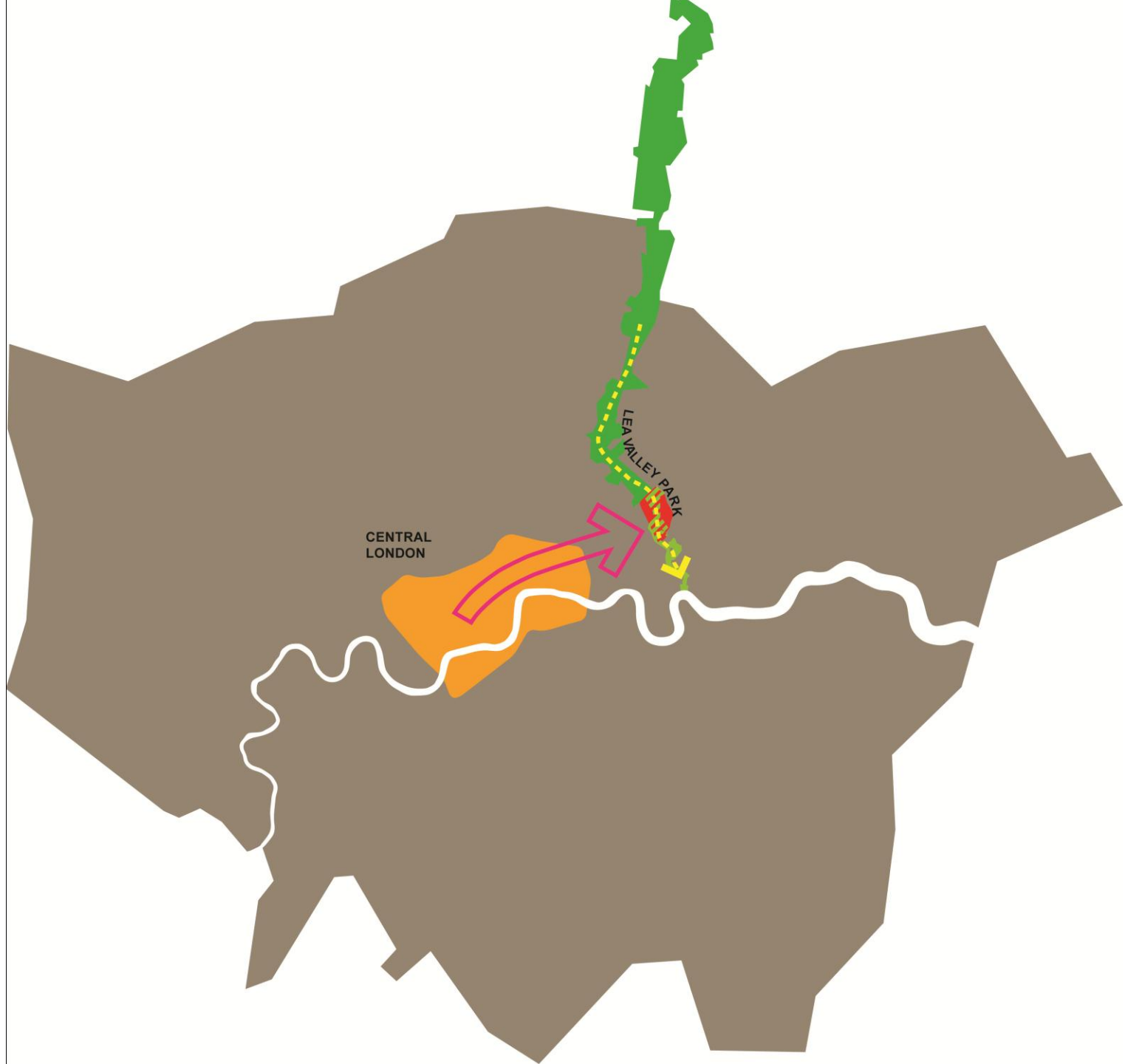
Wandle Valley  
Policy 5F.1

Gatwick

Royal Parks and other Major Green Spaces shown on map 3D.3  
"London's Strategic Open Space Network"  
Town Centres shown on map 3D.1  
Blue Ribbon Network shown on map 4C.1



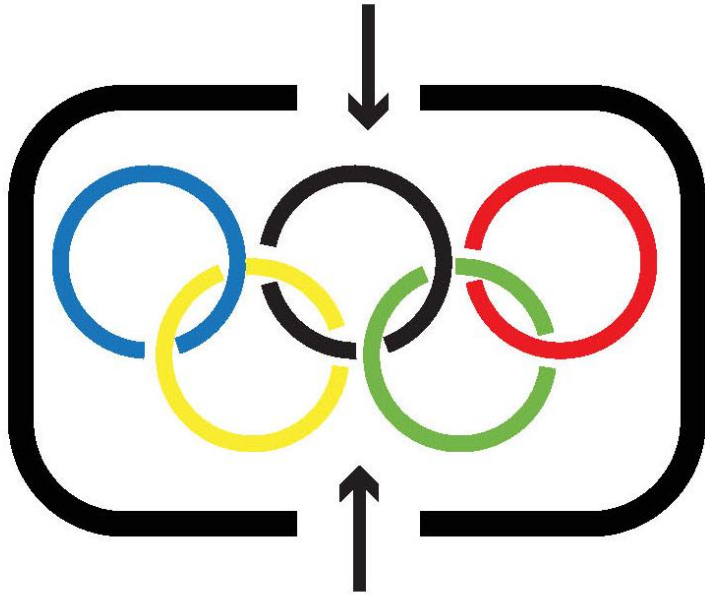




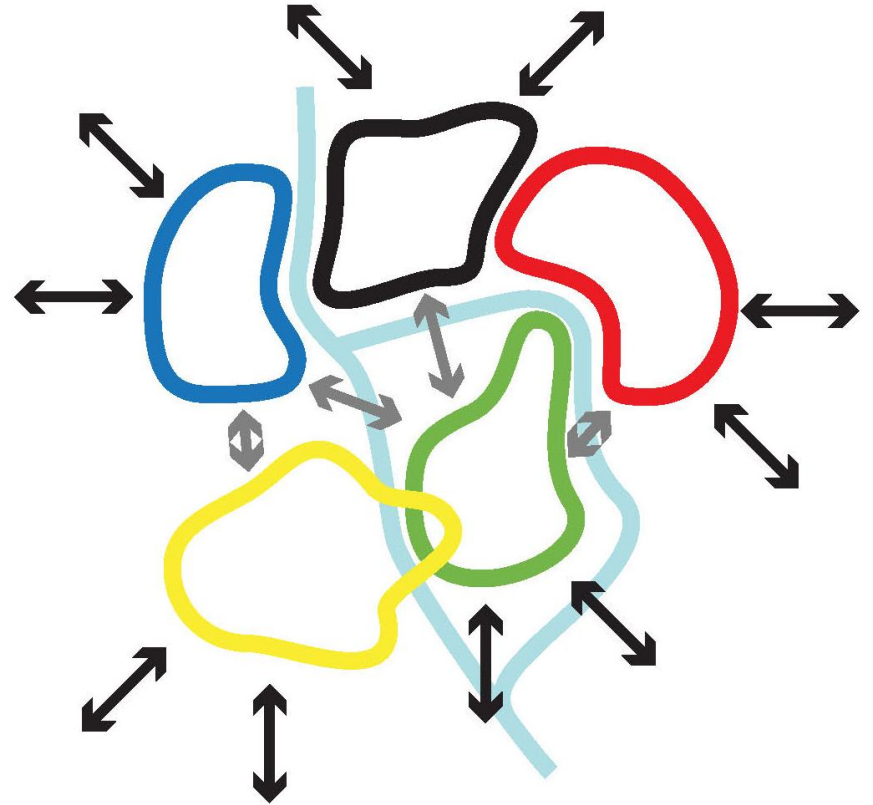




## Olympics v. Legacy Planning



Olympics: controlled event



Legacy: open city

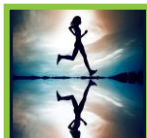


**So ...**

**Can the London 2012 Olympics make East London healthier?**

**“The most enduring legacy of the Olympics will be the regeneration of an entire community for the direct benefit of everyone who lives there”**

**London's Candidate File for the 2012 Games**







**Nature in the city:**  
**a connected park system**  
**in the Lower Lea Valley**

# The River Lea and the Lea Navigation





# A transport hub



Docklands  
Light Railway



London  
Underground



London  
Buses



London  
Overground

Crossrail

national express



southeastern  
highspeed





# Distinctive neighbouring communities



Roman Road



















**The Park's new communities will be fully integrated into London's rich tapestry of neighbourhoods**

East London's growing cultural and economic communities will be fully integrated into London's rich tapestry of neighbourhoods

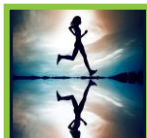


# The Olympic Park Legacy Company

The Company's three strategic aims are:

- to deliver social, economic and environmental benefits for east London
- to deliver agreed financial receipts to the public sector
- to optimize sustainability and success of the Queen Elizabeth Park and venues

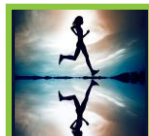
The Olympic Park Legacy Company has a clear role to play



# The Olympic Park Legacy Company

## Sport and Healthy Living policy adopted in September 2011:

- to promote and deliver community sports participation within the Parkland and Venues
- to promote high performance sport within the sporting Venues
- to host a range of events from international to community sporting programmes
- to facilitate the development of sports leaders, coaches, officials and volunteers
- to design and operate the Park as a catalyst for healthy living





# North Park



















**The Village offers family housing - 50% affordable, private and semi-private outdoor space and direct access to parkland and playgrounds**



**Chobham Academy**



**Athletes' Village Health Centre**

**The Village provides schools and health centres within walking distance for its constituents and those of the adjacent residential community**

**Athletes Village**





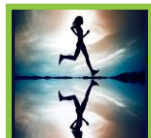
Phase 1 – 2016?



**UK, London and local government agreed to aim for “convergence”**

**“Within 20 years, the communities who host the 2012 Games will have the same social and economic chances as their neighbours across London.”**

- **an unprecedented agreement between layers of government**
- **spurred by the promises made in the 2012 bid**
- **will benefit East Londoners**
- **will benefit the London and UK economy**
- **potential for a £5.9 billion increase in UK GDP**



## Three inter-linked “Convergence Themes”

- creating wealth and reducing poverty
- supporting healthier lifestyles
- developing successful neighbourhoods

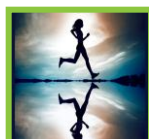




# Convergence

## Supporting healthier lifestyles - key areas of activity

- give children the best start in life
- reduce the number of people dying prematurely from preventable causes
- reduce the number of people whose health affects their ability to work
- increase physical activity and social capital through changes in the built environment
- increase sports and physical activity participation especially in sports benefiting from a facility legacy from the 2012 Games
- to use Olympic and Paralympic momentum to motivate, raise aspirations and promote cultural activity



# An explosion of activity

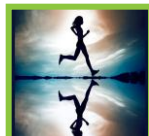
## New sports clubs and coaches





# An explosion of activity

New sports facilities in addition to the 2012 venues

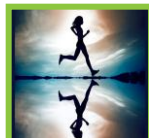


**So ...**

**Can the London 2012 Olympics make East London healthier?**

**... a strong shared determination to answer “yes”**

**How will we know?**

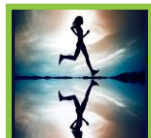




## **Convergence measures – supporting healthier lifestyles theme**

**Aim to achieve a measurable narrowing of the gap between East London and London in respect of:**

- **male life expectancy**
- **female life expectancy**
- **level of development of children at age 5**
- **obesity levels of children in year 6**
- **mortality rates from circulatory diseases at ages under 75**
- **mortality rates from all cancers at ages under 75**
- **levels of physical activity amongst adults**
- **levels of physical activity amongst children**



# Convergence measures – supporting healthier lifestyles theme

## Progress from 2007/08 to 2011/12:

- ✓ male life expectancy
- X female life expectancy
  
- ✓ obesity levels of children in year 6
- ✓ mortality rates from circulatory diseases at ages under 75
- X mortality rates from all cancers at ages under 75
- ✓ levels of physical activity amongst adults
- ✓✓ levels of physical activity amongst children

